CONSENT FORM

Title of Research Study: TransLoc Usability Test

Researchers' Contact Information: Kendria Miller (kmill218@students.kennesaw.edu),
Mason Whisler (mwhisler@students.kennesaw.edu), Makayla Clark
(mclar210@students.kennesaw.edu)

You are being asked to take part in a research study for TransLoc, an app that tracks bus routes. The information in this form will help you decide if you want to be part of the study. Please ask any of the researchers if there is anything unclear or if you need more information. Thank you.

Description of Project

This project is a usability test of the app called TransLoc. The app is quite popular among students on various campuses nationwide to track their school buses. The project's scope is to focus mainly on KSU students who travel to and/or from the Marietta and Kennesaw campuses using Big Owl Bus (BOB) buses. Overall, the overarching goal of the project is to find usability issues within the application and report the issues and possible solutions to the company, TransLoc.

Explanation of Procedures

If you agree to participate in this study, we will ask you to complete a series of user tasks in which you will be instructed to share your thoughts and comments throughout the process using TAP or Think Aloud Protocol. You will also complete 3 post-test exercises in which we will record your responses and comments through a Likert test, card sort, and an SUS (System Usability Scale) questionnaire. Participation is voluntary. You may refuse to take part or stop at any time without penalty.

Risks or Discomforts

The risk associated with this usability test is extremely low. If you get tired or need a break, let the researcher conducting the test know that you are feeling unwell, and we will stop the test immediately and only resume with your permission.

Benefits

The benefits from this study will provide us with usability improvements for the TransLoc application as this will help TransLoc, inc. fix issues that impair riders from properly using the app.

Compensation

Upon completion of the test, participants will get a $10 gift card to Starbucks.

Confidentiality

Names and personal information of participants will not be shared with anyone, but the research team involved in testing. We will take steps to protect your privacy, but there is a small risk that your information could accidentally be disclosed to people not connected to the research. To reduce this risk, we will not include names and personal information in the report nor the presentation of the study's results. We will only keep information that could identify you as a participant in this study. After testing and research are concluded, all participant data will be erased and destroyed.

Furthermore, information collected from this study will not be used for future studies.

Research at Kennesaw State University that involves human participants is carried out under the oversight of an Institutional Review Board. Questions or problems regarding these activities should be addressed to the Institutional Review Board, Kennesaw State University, irb@kennesaw.edu.

If you agree to participate in this research study, please sign below:

_____

Signature of Participant, Date

_____

Signature of Researcher, Date

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PLEASE SIGN BOTH COPIES OF THIS FORM, KEEP ONE AND RETURN THE OTHER TO THE RESEARCHER